Earmarks

In the United States, other forms of marking domestic animals include earmarking and tattooing, which have developed alongside branding. Most branded cattle are also earmarked; the double identification is a means of security.[8] Earmarks may be easier to identify than brands in winter, when cattle have long hair, or in summer, when their branding may be obscured by dust.

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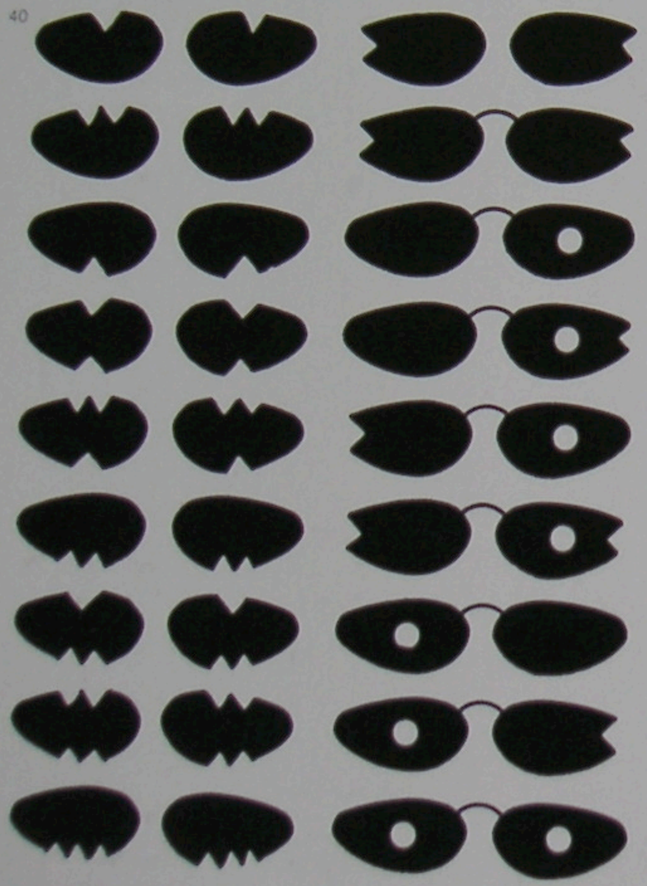

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